

PRESS RELEASE

REPA Global Distribution reaches HOTELEX Shanghai

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This March (27th to 30th) **REPA** will be exhibiting at the annual international trade fair focusing on the hotel and catering industry, HOTELEX Shanghai. The move represents the next chapter in **REPA's** longstanding **commitment to the Asian region** via its Chinese arm.

The leading spare parts distributor for foodservice equipment, coffee, vending machines and household appliances, and part of global player, Parts Town Unlimited, will present its **complete spare parts range** alongside a range of **solutions to simplify the businesses** of customers and Original Equipment Manufacturer (OEM) partners.

REPA China (Booths 4.1F03 and 1.2A75) will also present **partnerships** with coffee filter manufacturer IMS, faucets and fittings producer T&S and coffee grinder burrs manufacturer Italmill, with the dedicated team on hand throughout the four days to meet, greet and inspire show visitors, demonstrating **the REPA difference**.

REPA China is the Chinese branch of REPA – benefitting from a 1,000 sqm warehouse, a storage system with assembly function and 11,000 items available in stock. The **far east arm** of the **global spare parts supplier** serves service centers and technicians in the “Great China” locality, including mainland China, Hong Kong, Macao, and Taiwan.

REPA supports OEM's by managing their complete spare parts portfolio: stocking spare parts and supporting customers in choosing the right specification thanks to an expert technical customer care service. These **partnerships** allow Chinese customers to find original parts in the REPA web-shop – a rich and intuitive resource for local service technicians and importers featuring exploded drawings, 360-degree images, manuals and search functions by device or article.

Alexander Wiegand, REPA CEO comments: *“REPA is proud to yet again exhibit at HOTELEX Shanghai – a move that confirms our commitment to serve the Great China region, simplifying the businesses of technicians and OEMs working in the foodservice and coffee sectors.*

“REPA is constantly growing its range of original spare parts range, available via a dedicated one-stop-shop solution that allows customers in the Asian market to locate spare parts from one single supplier, and I know the REPA China team are excited to meet new and existing customers at the forthcoming event.”

REPA

REPA is the leading European spare parts distributor for foodservice equipment, coffee, vending machines and household appliances and is a trusted partner to equipment manufacturers. Since 2022 REPA is division of Parts Town Unlimited, the global leader in high-tech distribution of mission-critical equipment replacement parts, related products and services for the foodservice, residential appliance and HVAC industries. REPA customers benefit from strong expertise in spare parts, with more than 40 years of experience in the market from REPA Italia, REPA Deutschland, REPA Iberia, REPA France, REPA China, ATEL and Big Warehouse.

With the industry's largest inventory accessible through state-of-the-art webshops, high stock availability, highly innovative logistic centers that assure the fastest delivery of spare parts in the industry, REPA provides every customer with the right part, at the right time, everywhere.

[Learn more about REPA](#)

Parts Town Unlimited

Parts Town is the leading, technology innovation-driven distributor of genuine OEM (original equipment manufacturer) foodservice, residential appliance and HVAC equipment repair parts. When there's a hiccup with any piece of equipment, Parts Town is ready to jump in and help with the most in-stock parts on the planet, innovative technology and an unmatched customer experience. Customized solutions benefit equipment service technicians of all kinds, as well as chain and independent restaurants, schools, health care facilities and hospitality providers. By partnering with the top manufacturers of foodservice, residential appliance and HVAC replacement parts, Parts Town improves the supply chain, increases sales of genuine OEM parts and keeps every customer's business running like clockwork. Parts Town also partners with equipment and supplies dealers of all sizes to offer a one-stop-shop through its Parts Town marketplace.

www.partstown.com

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